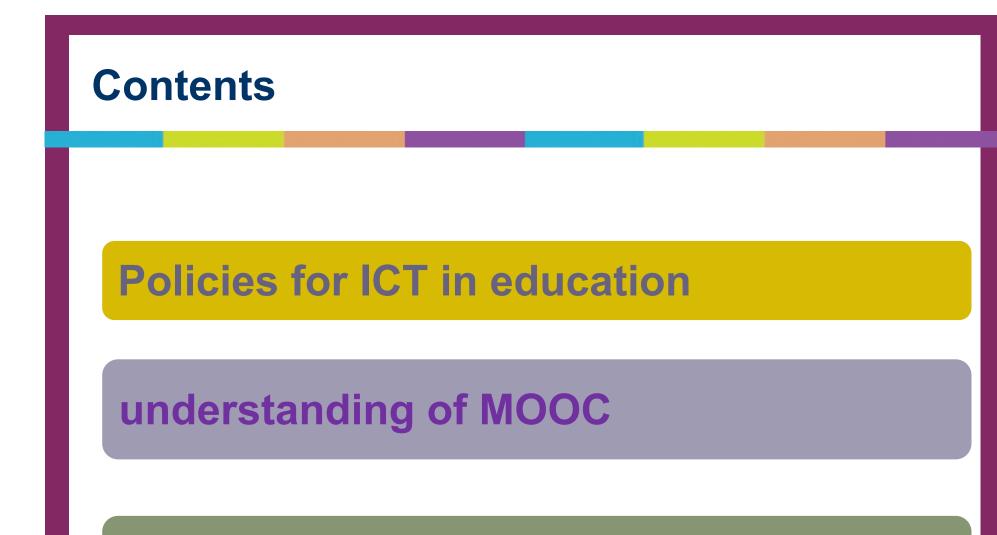


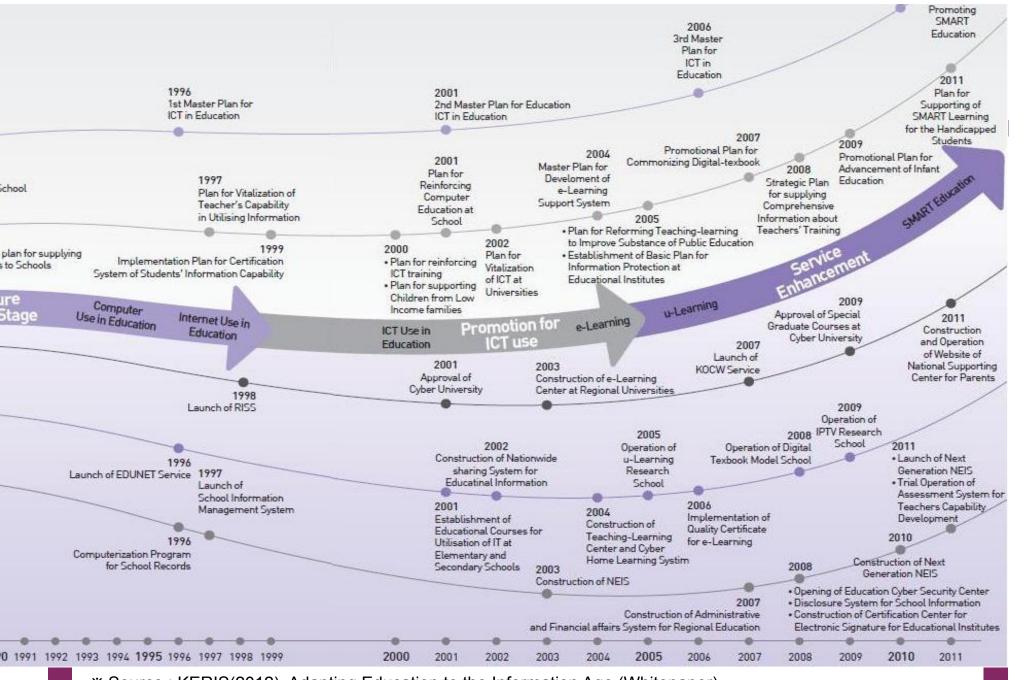
Where TEE is today and where it is going over in 5-20 yrs Old wine in a new bottle?

Prof. Okhwa Lee Chungbuk National University 2013. 6.18 Boston, MIT LINC



Challenges for MOOC

Policies for ICT in Education



* Source : KERIS(2012), Adapting Education to the Information Age (Whitepaper)

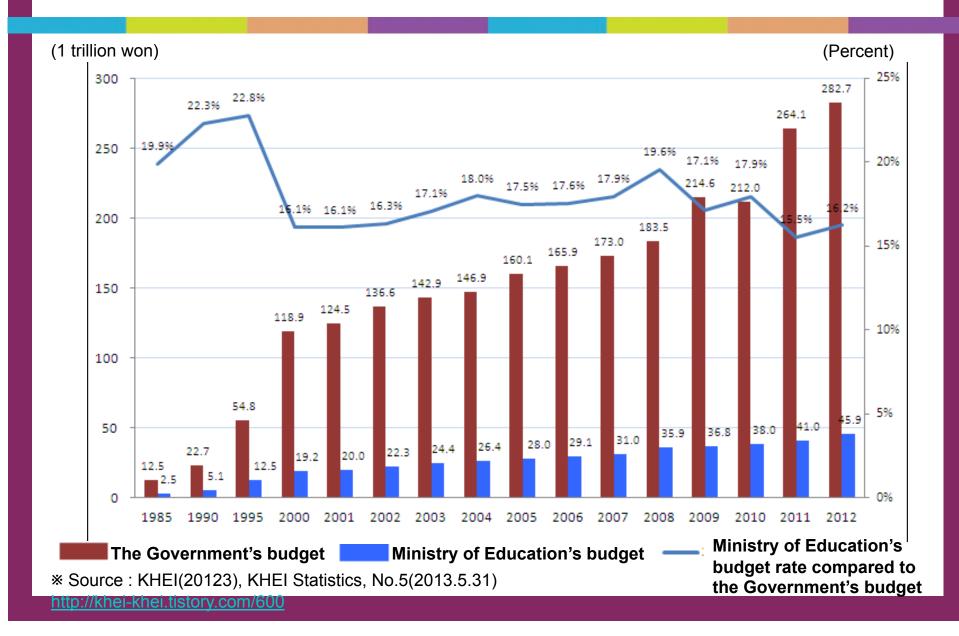
ICT in education as the national priority



Inaugural Ceremony of Former President Kim Dae Jung (February 25, 1998)

* Source : http://www.segye.com/Articles/Photo/PhotoNews/Article Frame.asp?aid=20090818004706&cid=0104010100000

Ministry of Education's Budget



How is Korean Education Performance?

OECD PISA study

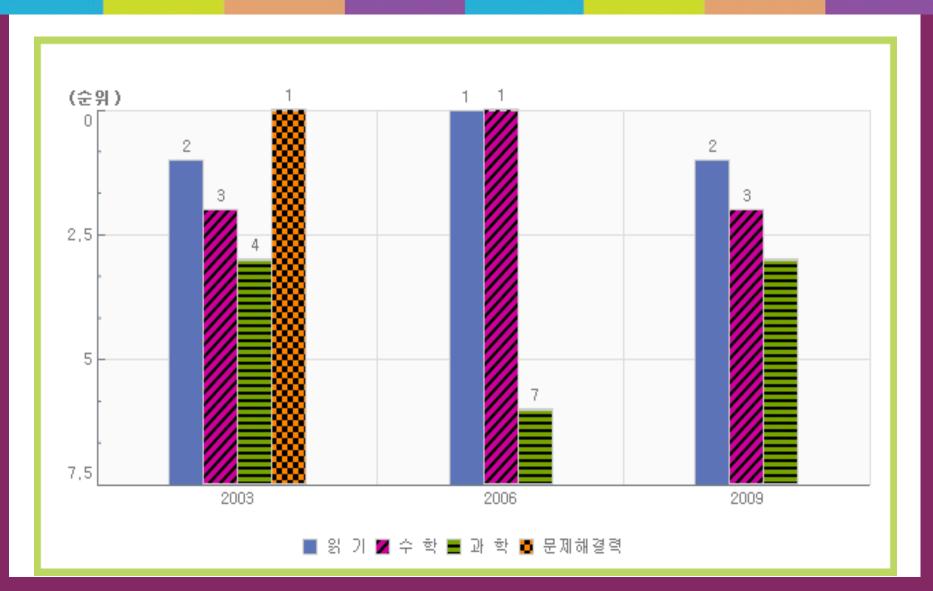
- Programme for International Student Assessment
- international comparative study of high school students achievement (15 years old)
- Every 3 yrs

Koreans' performance

- Reading : 2nd
- Math : 4th
- Science : 6th
- 65 countries (37 OECD)
- Source: OECD, PISA 2009 Database



Korean performance in PISA 2009



What makes Korea high performing country?

- High investment
 - 8% of GDP (formal and informal)
- Social culture
 - Parents endeavor to education
- High competent teachers
 - Best students to school of education
 - Most of them got Master degree and some Ph.D.
 - Highly paid
 - Socially recognized as the best job
- Educational policy to support teachers
 - ICT for educational infrastructure

Major Policies of ICT in Education

• **KERIS** – an Institution Operating ICI Educational policies

* Source : http://english.keris.or.kr/es_ak/es_ak_400.jsp

Korea Education Resource Information System (KERIS)

| KERIS KOREA EDUCATION AND RESEARCH KO | REAN ENGLISH ESPAÑOL | | | RELATED SITES | SITE MAP · CONTAC |
|---------------------------------------|---|---------------------------------|--|---|---------------------------------------|
| ABOUT KERIS | PROJECT AREAS | ARCHI | VES | NEWS | KORIEC |
| | | К | ERIS News Photo Galle | ry VOD Service Visit | to KERIS |
| Create Future. | ICT Use in Elementary and Secondary Education | ICT Use in Academic Research | ICT Use in Educational Administration | Globalization in Educational Academic information | Educational Information Protection |
| Create Future, Connect Global | EDUNET | RISS | NEIS | Research/ Global Cooperation | Cyber Ethics Education |

Educational Broadcasting System EDRB

- Educational data resources bank for EBS
- EBS is solely devoted public broadcasting for education
- Open to educational use
- Educational video clips
 - Prime quality broadcasting videos
 - Cut into less than 10 minutes long clips
 - Categorized by theme
 - Classified by national curriculum
 - Simple maintenance of instructional processes





국어 네 편이 되어 줄께(1)

`네 편이 되어 줄게`를 원작을 최대한 살려 만든 드라마이다. 돌아가신 엄마의 병원비로...

| ▪교과분류 : [초등] 6학년 1학기 | = Play time : 00:07:30 |
|----------------------|------------------------|
| ▪ 주제분류 : 문학 | = 등록일 : 2012-03-24 |
| | |

+ 다비기

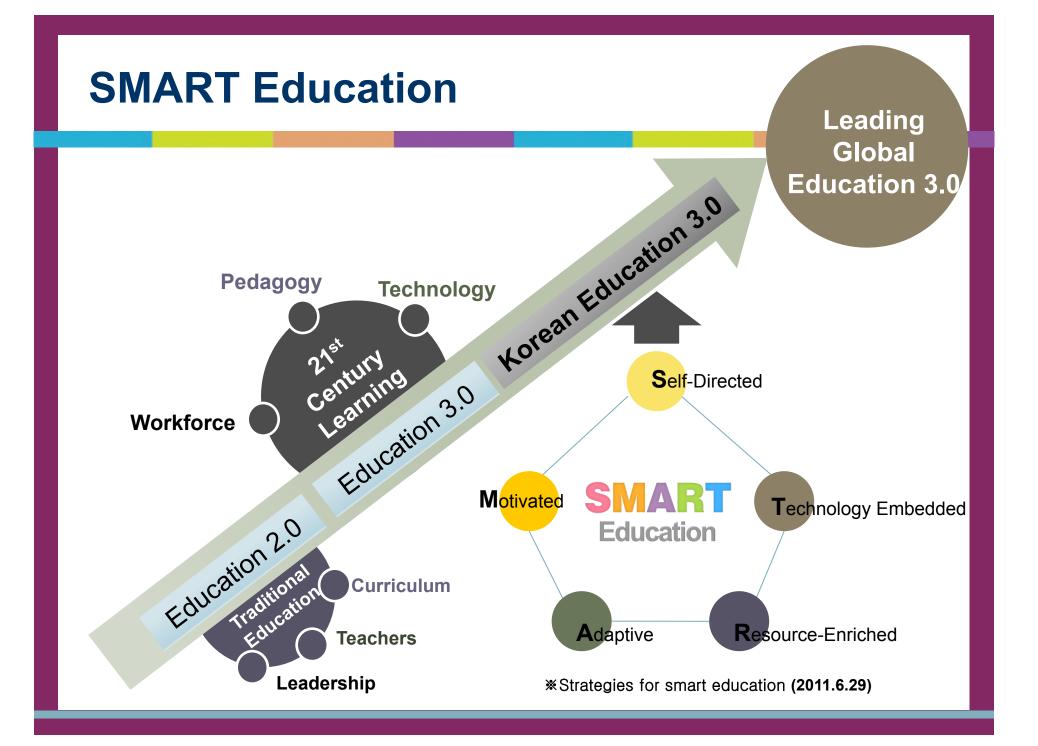


◎ 스 하

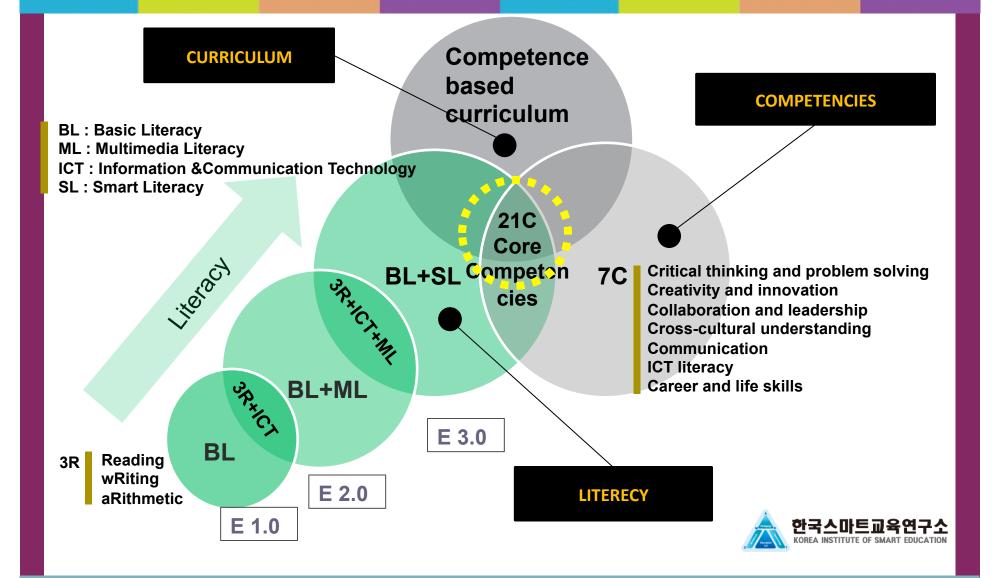
+ 다비기

| ● 교과분류 ● 주제분류 ● 제공자보기 과목 ■ 학교 ▼ 학년 | ▼ 검색 |
|---|--|
| EDRB 활용 사례 영상 학교수업 현장에서 EDRB를 활용한 다양한 사례를 만나보세요. | 0 |
| 공지사항 | > more |
| ▪ ■ EBS 시스템 정기점검에 따른 사이트 중단 안내 ■ EBS 개인정보취급방침 변경 사전 안내 ■ EBS 사이트 시스템 정기 점검에 따른 이용 안 | 2013-06-13 2013-06-12 2013-04-12 |

| 주간 인기 클립 | + 더보기 | |
|----------|---|--|
| 2 | ☑ 눈길, 이청준 조회수: 630 등록일: 2012-09-18 | |
| | ♥ 삼각형과 원의 합체, 내심과 조회수 : 1972 등록일 : 2011-05-12 | |
| S | <mark>ଡ (애니메이션) Do you h</mark> 조회수 : 1228 등록일 : 2011-12-23 | |
| | ♡ 다문화에 대한 선입견 조회수 : 87 등록일 : 2012-09-17 | |



Core Skills of SMART Education



eTextbook

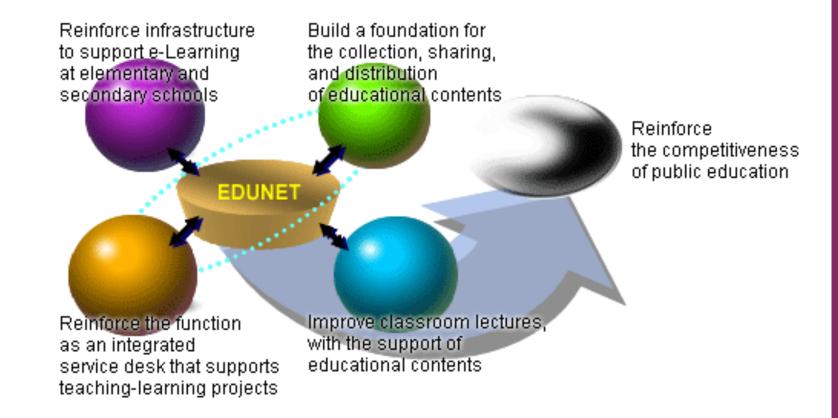
Korean, Math, English for primary and junior high schools.

http://book.edunet.net/ebookSamplePopup.do

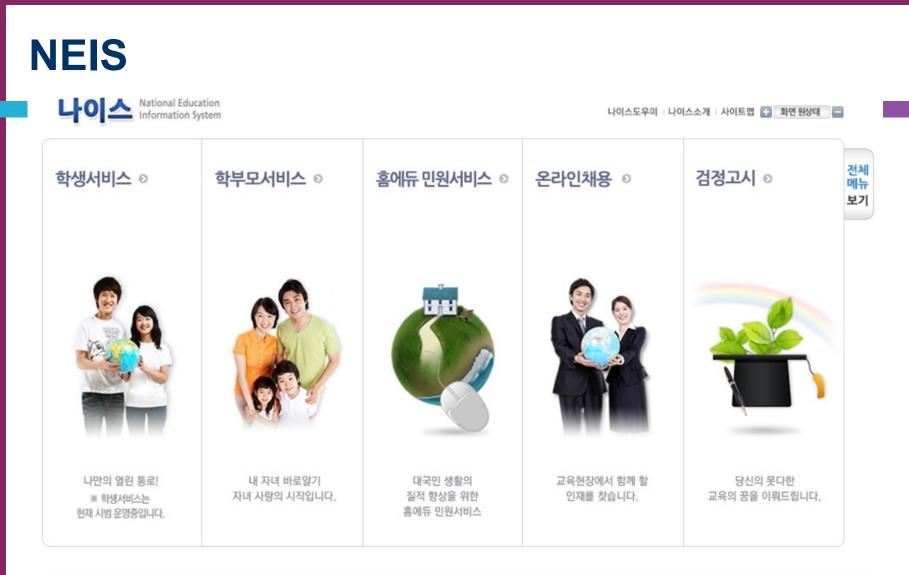
| | | | 생각이나 느낌과 비슷한 점, | | <mark>문 문원 경제</mark> 지금까 | 독서감상문 대원 만약 글쓴이라면, 글쓴이에게 편지 쓰기, 등장한물에게 편지 쓰 독세 위즈 문제 내기, 독세 퍼즐 하기, 원고지 형식의 감상문 4 |
|----------|------------------|-----------------|--|-------------|---|---|
| 다른 점을 정 | 방리하여 봅시다 | 4. 🖓 🛤 | <u><u><u></u></u><u></u><u></u><u></u><u></u><u></u><u></u><u></u><u></u><u></u><u></u><u></u><u></u><u></u><u></u><u></u><u></u><u></u></u> | | | 만화로 표현하기, 뒷이야기 이어쓰기 등의 다양한 활동을 할 수 도록 만들어 놓은 |
| 이름 | 독서 감상문 | | 내용을 입력하세요 | | 을 독서 감 | 1 |
| OIE | 제목 | 비슷 | 내장을 입력이세요 | -> | "돼지챈" | 독서감상문 데르 |
| | | | 만약 글쓴이라면, 글쓴이예게 물에게 편지 쓰기, 독서 퀴즈 등 줄 하기, 원고지 형식의 감상등 | 문제 내기, 독서 퍼 | 1는 "돼지치 각. 피곳 씨, 1, 그렇습니 | 돼, 순간순간 느끼는 소중한 강정물을 잘 잡아서 평생 동안 가약 수 있는 소중한 가족으로 남겨 봐, 독서 갑상문 책을 읽고 저기 것이나 느낌을 적은 글을 알해, 이때 독서 갑상분을 쓰는 가장 (한 까닭은 책을 |
| | | | 하기, 뒷이야기 이어쓰기 등의 | 다양한 활동을 할 | 날, 아내가 분래졌어요, | 도서강사문 텍용 |
| | | | 수 있도록 만들어 놓은 | | * 여깄어포, 니다. 너희 가족도 좋겠네요. 씨아의 인디 | 도서감상문 데뷔 한업독서화/고등학생) 등을 운영한다. 또한 도서대출, 권장도서 백부, 독서지도, 독서토론회, 독서감상문 발표회 등을 개최하고 다. 도서관 이용시간은, 일반영람실은 오전 7시부터 오후 10시기 지 |
| | | | | | 방송국의 문 | 1 |
| | | | | | : 어떤 형 용이 잘 드 | (1 2 3 4 5 6 7 러난 부분과 서현이의 생각이 잘 드러난 부 |
| | 내된 작품을 제 감상하는 | 친구가 (부족한 점) | | | ·봅시다. | |
| 것이 - | 春告桥요? | 자신의 생각 다른 점음 | 비교해 보는 것도 좋아요. (, , , , , , , , , , , , , , , , , , | 그 까! | /*에 어울 닭도 말하여 \ | 리는 독서 감상문의 다른 형식을 알아보고, 봅시다. |
| | | ******** | | 2. 19巻 2 | 에서 정리한 | 내용을 바탕으로 하여 독서 감상문을 써 봅 |
| 4 3 에서 정 | 리한 내용을 비 | 아팡으로 1 | 하여, 읽은 글에 대한 서로의 | | | 을 친구와 바꾸어 읽고 잘된 점을 찾아 칭찬 |
| | | | . 🜍 🛯 💵 | 하여 봅/ | 시다. | 167쪽의 독서 감상문 쓰기 자료를 활용하세요. |
| 22 | | | | | | 23 |

Edunet – national educational portal

Objective of Edunet



* Source : <u>http://www.edunet4u.net/engedunet/ed_01.html?entryway=edunetEng</u>





KOCW (Korea Open CourseWare)

- Lectures from Korean universities : 4,746
- KOCW course materials : 196,644
- List of foreign OER associations
- GLOBE
- ARIADNE
- LORNET
- NIME-glad
- MIT OCW
- Open CourseWare con

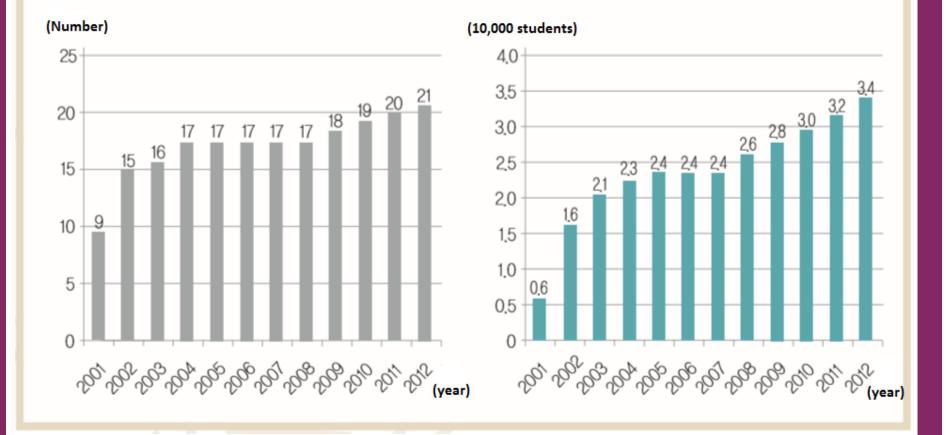
* Source1 : http://www.kocw.net/home/introduce/in



Cyber Universities

The Number of Cyber Universities

The Entrance Quota



* Source : KERIS(2013), Adapting Education to the Information Age (Whitepaper)

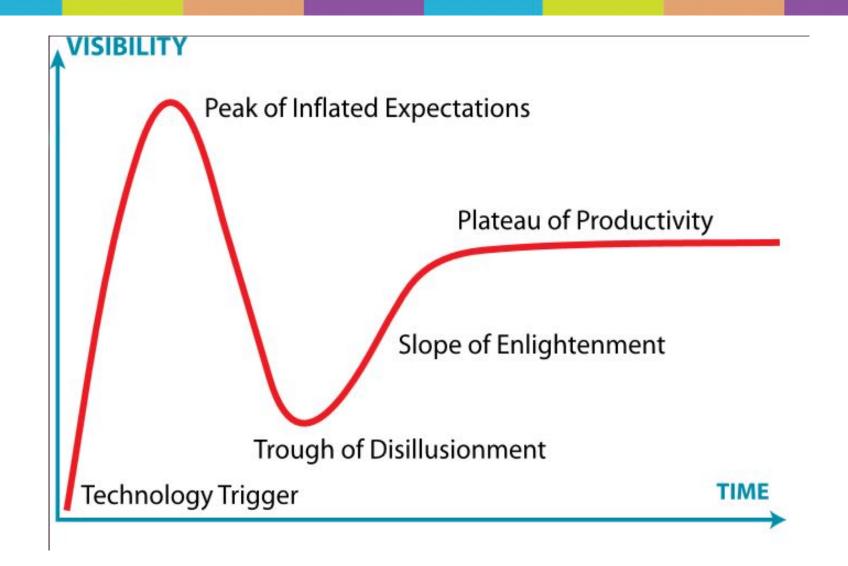
ASEAN Cyber University (ACU)

- Korean governments' initiation to establish global cooperation in education (June, 2009)
- To promote the development of higher education in the ASEAN region through ICT



http://upload.wikimedia.org/wikipedia/commons/9/94/Gartner_Hype_Cycle.svg

Gartner's Hype Cycle : Emerging Technologies



What we have learned

- Teachers are the most important agency
- Bottom up approach vs top down approach
- More investment for promotion
- Accept the slow start
- Parents are as important stake holders as sts
- Education first, then technology
- Education transformation is agreeable but not the details
- Quality comes from quantity

Understanding of MOOC

What is MOOC ?

Contents

- Standardized file format
- 10 minute short video clips
- Reference materials

Instructional activities (LMS)

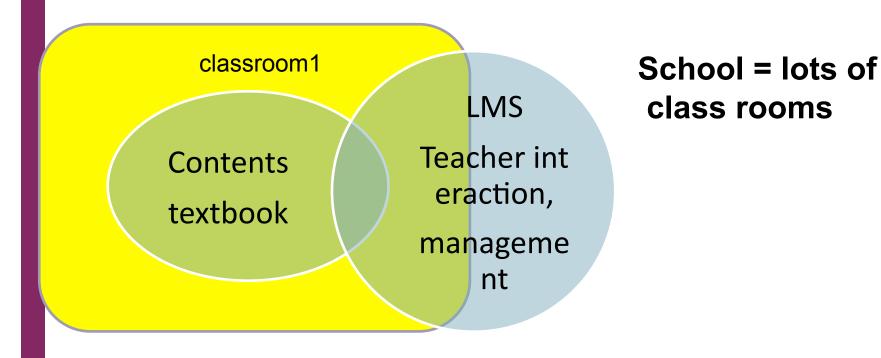
- Follow up of learning activities
- Social presence of students and teachers
- Ownership of the class
- Learning community
- Management???

What is so special about MOOC?

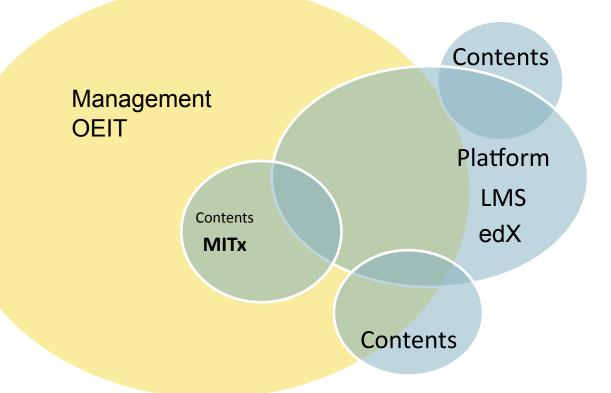
- Tuition free
- Massive number of students
 - Learning community
 - Interaction is active
 - Immediate feedback possible
- Mastery based personalized learning
- Just in time learning
 - Immediate feedback
 - Learning community support

Analogy of e-Learning system to schools

- Contents : textbook (tuition or students pay)
- LMS : instructional activities, platform (tuition)
- Management : school operation, credit (tuition)



Confusion about MOOC



edX = contents + instructional activities Management will be the source for confusion

Lack of MOOC model for Campus based university

- Minor among MOOC users
- Can use any portals ?
- Can use any contents from portals ?
- Who pays for what?
- Contents : students can pay like textbook
- Interaction (LMS) : tutor cost ?

Challenges for MOOC*

Old wine in a new bottle?

: E-learning pedagogy

* Summer 2013 edition of On Wisconsin "ABC's of MOOC"

Accessibility Coursera hits 1 million students across 196 countries

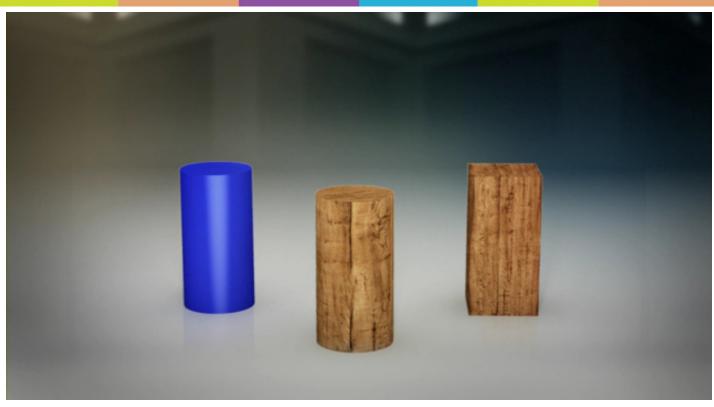


- Polarized nation.
 - Network speed ?
 - Language ?

- forced to think in certain way

* Source : http://blog.coursera.org/post/29062736760/coursera-hits-1-million-students-across-196-countries

Which ones belong to the same category...?



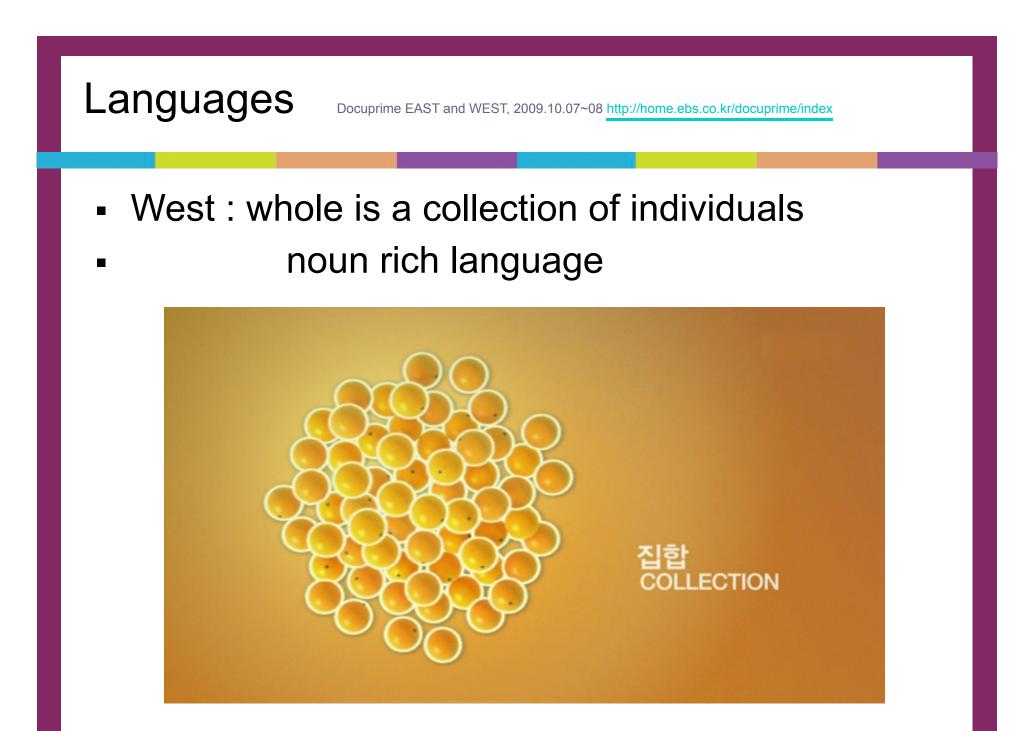
Nisbett, R. E. (2007). Cognition and perception East and West. EBS Docuprime EAST and WEST, 2009.10.07~08 http://home.ebs.co.kr/docuprime/index

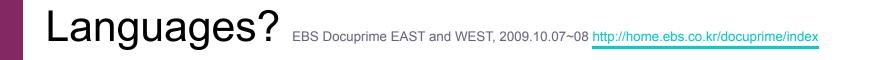
two round cylinder (blue and brown)
 two brown figures

Properties and relationships

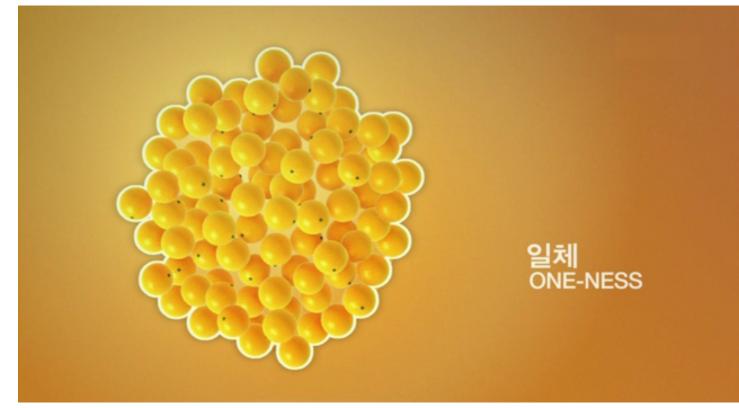
EBS Docuprime EAST and WEST, 2009.10.07~08 http://home.ebs.co.kr/docuprime/index







 East : whole is one-ness, not a collection of individuals, verb rich language



Noun and Verb EBS Docuprime EAST and WEST, 2009.10.07~08 http://home.ebs.co.kr/docuprime/index

More tea vs drink more





Certificate cost for MOOC

| ΜΟΟϹ | Certificate |
|--------------|---|
| Coursera | Statement of Accomplishment(Free, for Open course) Signature Track (Paid, \$79) |
| Khan Academy | - No Certificate |
| Udacity | Downloading a certificate depending on mastery level (Fr ee) |
| Edx | -Free Certificate (It will be changed) - Proctored Certificate (Taking an exam with proctor + Com pleting online courses) - Honor Code Certificate (Completing online courses |
| Udemyy | - Certificate only for some courses |
| P2PU | - No Certificate, but badges |
| Venture Lab | - Statement of Accomplishment (online) |
| TED-ed | - No Certificate |

Credits / certificates

MOOC is credit free toward certificates, degree

BUT

- In January 2013, <u>Udacity</u> launched the first MOOCs-for-credit, in collaboration with San Jose State University.
- In May 2013, the first-ever entirely MOOCbased Master's Degree, a collaboration between Udacity, AT&T and the Georgia Institute of Technology <u>Georgia Institute of Technology</u>, costing \$7,000.

Gate Keepers in Education are Going away

Dynamics of sts & teachers interaction

- Evidence based model
- Why separate sts by age,
- Why one teacher for 20 sts, why not 2 teachers for 40 sts
- Peer learning, teaching
- No separation among subject domains (phys & math, large epic room working on the same problem)
- One big school, everyone does on their own pace,

New Job Skills for Teachers

- Difficult for PhD to be hired as a professor w/o substantial ability to teach online
- International course enrollment replaces peer reviewed articles in tenure considerations