BLOSSOMS in Saudi Arabia LINC 2013

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A Quick Math Lesson

Does the "Braess Paradox" mean anything to you?



Saudi Arabia Able to Help?



Overview

Saudi Arabia in context Human Capital is Saudi's Real Wealth Transferable skills The Project A Tour Impact Challenges & Lessons Learned Future Vision

The Kingdom at a Glance



mbassy.net/about/country-information/education/ //www.s

Real Wealth....Youth



BLOSSOMS - Saudi Arabia

22%

of Saudi CEOs are satisfied with the skills of Saudi Nationals

Investment in Education



expenditure

Source: CIA Fact book

The Project-Tight Timelines

Videos in 18 Months Math and science supervisors trained nationwide BLOSSOMS BLENDED LEARNING OPEN SOURCE SCIENCE OR MATH STUDIES

BLOSSOMS Videos

Universal and regional problems			
1. How does Biotechnology Help clean the Environment?	2. The connection between Water Desalination and Making Pickles	3. The Disease of Our Time: Diabetes	4. Selfish Drivers: The Braess Paradox and Traffic Planning
Cultural relevance			
Cultural relevance		Age related	
5. The Geometry of Parabolic Sand Dunes	6. Arabesque: Where Art Meets Mathematics	7. The Physics of Racing Cars	8. The Magic Picture: Steganography in Bitmap Files
	12	Em	

BLOSSOMS - Videos



Showcase

Impact: The Process-Numbers

1,**100** Visits per month in Saudi Arabia

250 Visits per month in wider Middle East

90,000 Visits to date worldwide

BLOSSOMS Analytics

Plenty of Pain, Plenty of Gain



Vision: Think Globally-Act locally



Universities Serving their Communities: Win-Win

Universities Reaching out to schools

> Preparation Schemes

Community Service

Resource Sharing

Educational Improvement in Schools

Cultural Understanding and Awareness



BLOSSOMS - Platform of Sharing and Support



Keep BLOSSOMS Blossoming





